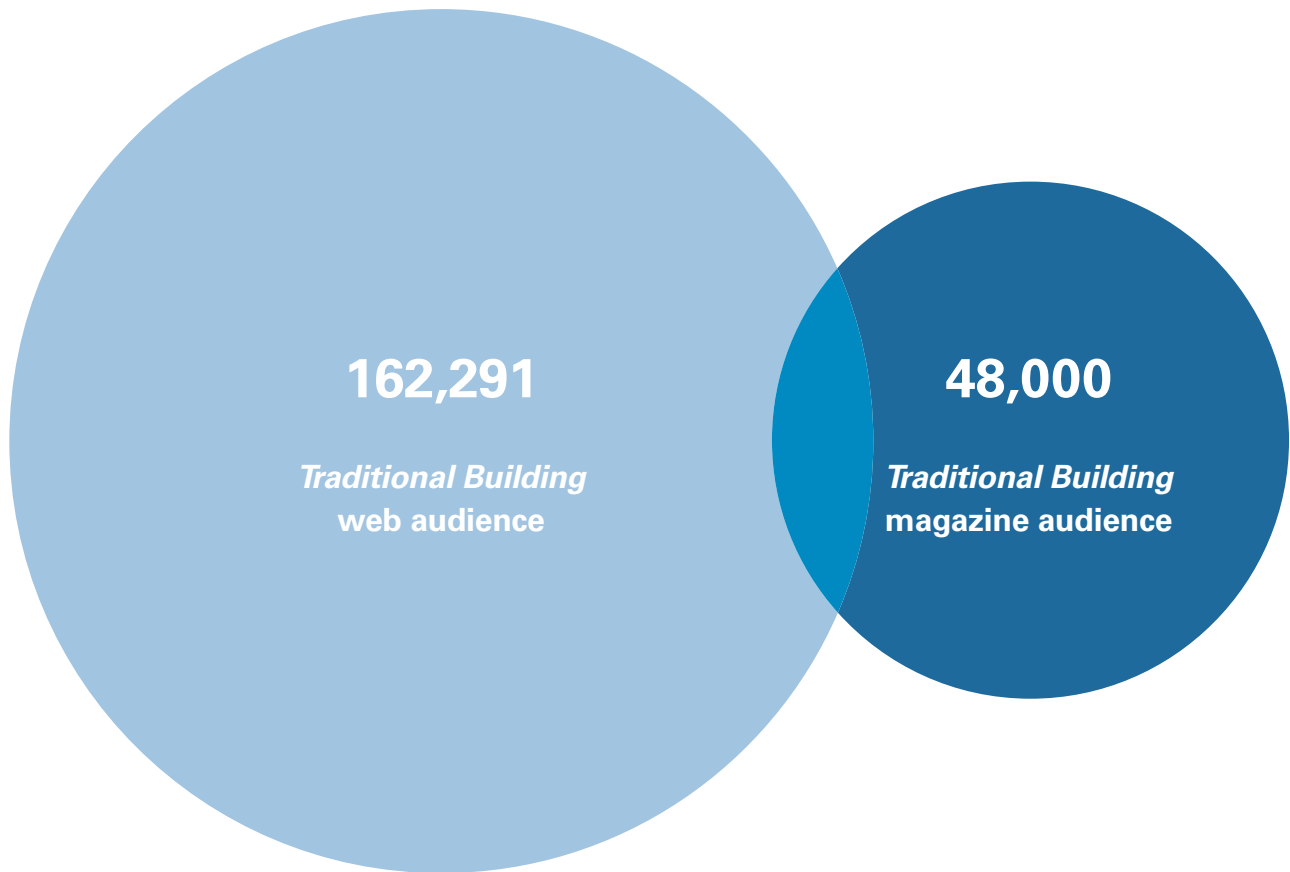


## Total Audience for the Traditional Building Website and Magazine: 210,291

**Traditional Building** magazine and **www.traditional-building.com**, combined, deliver the largest audience in the historical market.



**210,291** AUDIENCE FOR BOTH  
THE MAGAZINE AND THE WEBSITE COMBINED



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