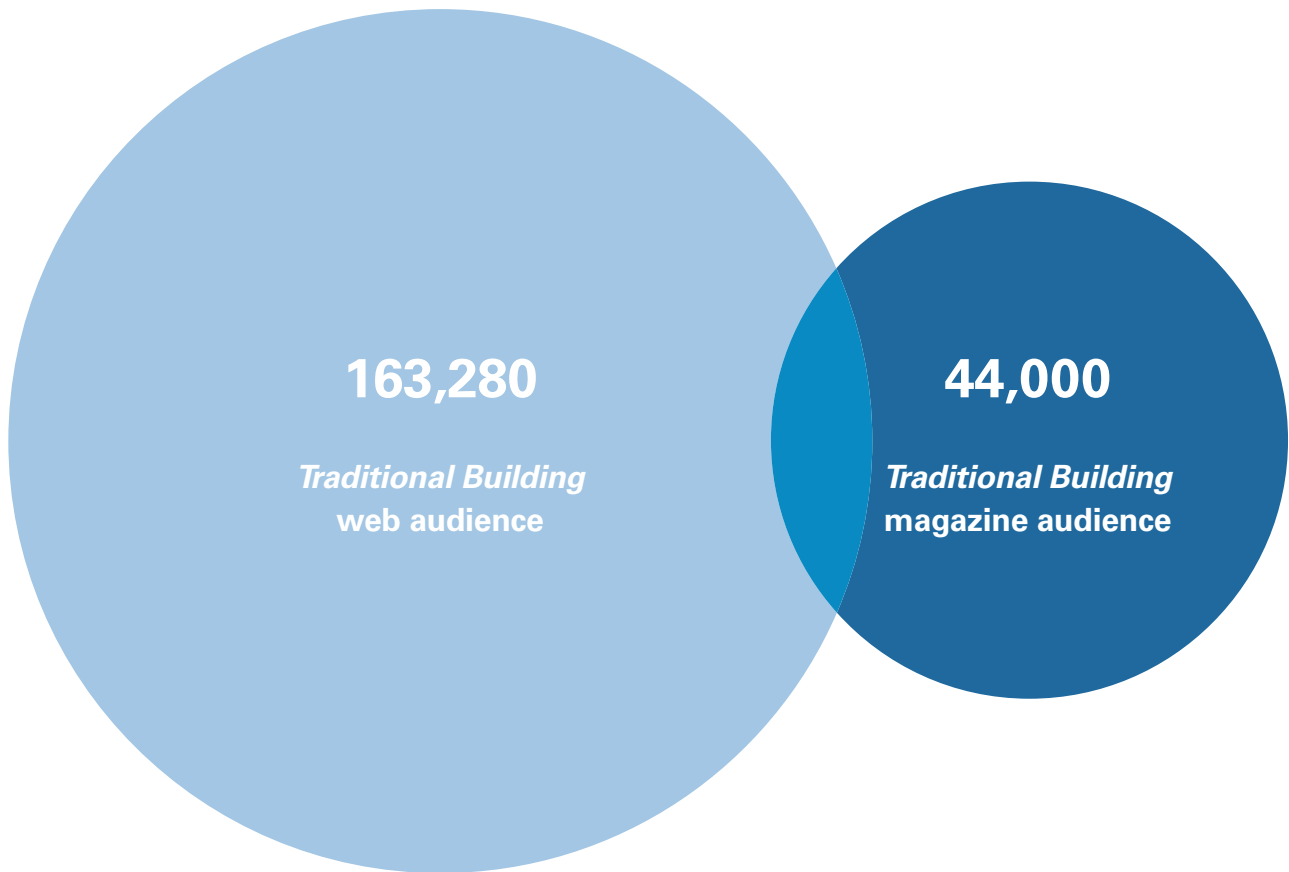


Total Audience for the Traditional Building Website and Magazine: 207,280

Traditional Building magazine and **www.traditional-building.com**, combined, deliver the largest audience in the historical market.



207,280 AUDIENCE FOR BOTH
THE MAGAZINE AND THE WEBSITE COMBINED



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